

Quarterly Communication

April 2025 to June 2025



New Brunswick Collaborative
Housing Co-operative Ltd.

Planning

NBNPHA AGM & Conference

We were proud to represent NBCHC at the NBNPHA Annual General Meeting and Conference in Fredericton from May 29–31. All Board Members attended, engaging in keynote sessions, open plenaries, and a variety of workshops. A highlight was Janet Flowers' presentation during the plenary, where she shared insights into NBCHC's purpose and structure.



Partnerships in Progress

As part of our 2025–2026 Annual Plan, we have prioritized building partnerships with like-minded organizations to support and expand our impact.

To begin this important work, three key organizations were identified to initiate Memorandums of Understanding (MOUs) with:

- New Brunswick Non-Profit Housing Association
- The Housing Hub of New Brunswick
- New Brunswick Community Land Trust Co-operative Ltd.



We're pleased to share that the first MOU is currently under review by one of our partner boards, with the remaining two scheduled to be sent out in the coming weeks. These partnerships mark a significant step forward in expanding our reach, amplifying our voice, and strengthening collaboration with community partners across the province.

This communication report is being sent from the City of Saint John/Menagwesk which is situated in the traditional territory of the Wolastoqiyik/Maliseet. The Wolastoqiyik/Maliseet along with their indigenous neighbours, the Mi'kmaq/Mi'kmaw and Passamaquoddy/Peskotomuhkati signed Peace and Friendship Treaties with the British Crown in the 1700s that protected their rights to lands and resources.

Communications Strategy Approved

As we continue to expand its role in addressing New Brunswick's housing needs, we recognize the importance of clear and consistent communication. A proactive communications strategy is key to building public awareness and support for our work.

In May, a new communications strategy was approved:

- *Establish a Clear and Accessible Online Presence*
- *Build Community Awareness Through Outreach*
- *Use Digital Tools for Regular Engagement*
- *Collaborate to Amplify our Message*

This strategy will help guide our efforts to better connect with the community, partners, and stakeholders, and to highlight the impact of the work underway.

Annual Plan Timeline Extended

Big News: Our Annual Plan Gets an Exciting Extension!

The Annual Plan has been extended to March 31, 2026, aligning perfectly with the RDC Capacity funding cycle. This extra time allows us to focus on crafting essential policies to ensure a warm welcome for new Members once the first development project is complete.

Here's what's in the works:

- Housing Charge Payment and Arrears Policy
- Unit Allocation Policy

These policies are key to making the community even stronger and more welcoming. Stay tuned for more updates and exciting developments!

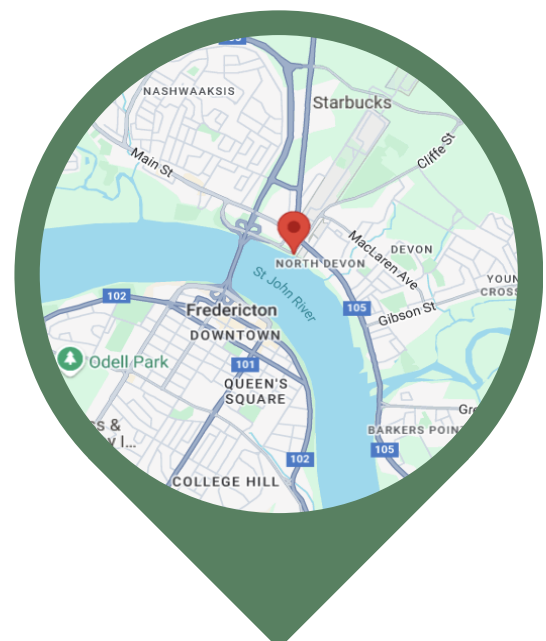
Growth & Development

Cliffe Street Project Progress

The Cliffe Street project has entered the design phase, with site and floor plans now in place. Biweekly meetings with the project architect are helping refine key elements, including:

- Unit mix and number
- Laundry facilities
- Meeting room configurations

We look forward to sharing more updates as the project evolves.



Marketing & Communications

Shared Trade Show Booths

In the spirit of co-operation among co-operatives, we recently launched our first set of marketing materials to support two shared trade show booths. These new materials, which include a promotional banner, infographics, pens, and even saltwater taffies – co branded with New Brunswick Community Land Trust Co-operative, made their debut at the NBNPHA Conference in May and the CHF Canada AGM in June. The shared booths generated a strong interest in NBCHC's future projects and goals, marking a significant step forward in our collaborative efforts.



Federal Election Event

Kit Hickey attended a federal election event in Saint John, jointly hosted by CHF Canada and Housing Alternatives Inc. The event brought together co-op members, housing advocates, and community members to discuss the expansion of co-op housing and the vision for a better future.

